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**GUANCHONG** BERHAD (646226-K)

Guan Chong Cocoa Manufacturer Sdn. Bhd. (133057-U)  
Plo 273, Jalan Timah 2,  
81700 Pasir Gudang, Johor, Malaysia.  
Tel : +6-07-251 1588 Fax : +6-07-251 1711  
e-mail : info@guanchong.com

Enrich Mix Sdn. Bhd. (593768-K)  
Johor Port Warehouse 3B,  
Jalan Gudang 2,  
81707 Pasir Gudang, Johor, Malaysia.  
Tel : +6-07-255 4453 Fax : +6-07-255 4621

Warehouses:

- Johor Port Warehouse 3A & 3B,  
Jalan Gudang 2,  
81707 Pasir Gudang, Johor, Malaysia.  
Tel : +6-07-255 5642 Fax : +6-07-255 5699
- Lot 42, Plo 100, Jalan Timah,  
81700 Pasir Gudang, Johor, Malaysia.



PROSPECTUS

**GUANCHONG** BERHAD  
P R O S P E C T U S

## GUAN CHONG BERHAD

(Company No.: 646226-K)  
(Incorporated in Malaysia under the Companies Act, 1965)

PUBLIC ISSUE OF 24,000,000 NEW ORDINARY SHARES OF RM0.25 EACH COMPRISING:-

- 12,000,000 NEW ORDINARY SHARES OF RM0.25 EACH AVAILABLE FOR APPLICATION BY THE PUBLIC;
- 1,800,000 NEW ORDINARY SHARES OF RM0.25 EACH AVAILABLE FOR PLACEMENT TO SELECTED INVESTORS;
- 4,200,000 NEW ORDINARY SHARES OF RM0.25 EACH AVAILABLE FOR APPLICATION BY THE ELIGIBLE DIRECTORS, EMPLOYEES AND BUSINESS ASSOCIATES OF GUAN CHONG BERHAD AND ITS SUBSIDIARIES; AND
- 6,000,000 NEW ORDINARY SHARES OF RM0.25 EACH TO BUMIPUTERA INVESTORS APPROVED BY THE MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY;

AND

OFFER FOR SALE OF 66,000,000 ORDINARY SHARES OF RM0.25 EACH COMPRISING:-

- 66,000,000 ORDINARY SHARES OF RM0.25 EACH TO BUMIPUTERA INVESTORS APPROVED BY THE MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY;

AT AN ISSUE/OFFER PRICE OF RM0.65 PER ORDINARY SHARE PAYABLE IN FULL ON APPLICATION PURSUANT TO ITS LISTING ON THE MAIN BOARD OF BURSA MALAYSIA SECURITIES BERHAD.

OFFER OF EMPLOYEE SHARE OPTION SCHEME OPTIONS IN GUAN CHONG BERHAD TO ITS NON-EXECUTIVE DIRECTORS.

FOR INFORMATION CONCERNING CERTAIN RISK FACTORS WHICH SHOULD BE CONSIDERED BY PROSPECTIVE INVESTORS, SEE "RISK FACTORS" AS SET OUT IN SECTION 3 HEREOF

Adviser, Managing Underwriter and Placement Agent



**AmMerchant Bank Berhad**

(23742-V) A member of the AmBank Group

This Prospectus is dated 22 March 2005



GUAN CHONG BERHAD (646226-K)